

Vintage Centennial Medallion, American, Bronze, J Walter Thompson, Anniversary



DESCRIPTION

Our Stock # 18.9558

This is a vintage centennial company medallion. An American, bronze corporate anniversary keepsake for the J Walter Thompson advertising agency, dated 1964.

Founded in New York City in 1864, the James Walter Thompson advertising agency was one of the first to open in the United States under the name Carlton & Smith. Incorporated as J. Walter Thompson in 1896, by 1899 the firm had opened a London branch before expanding to Africa and Asia. Long-standing clients include Unilver, Ford and Rolex watches.

- Fascinating centenary medal, with fine detail and good weight
- Displays a desirable aged patina throughout
- Quality bronze presents deep golden hues and minimal tarnishing
- Face features a representation of the global regions the company operated in
- Reverse features a reproduction of the mural featured at the company headquarters
- Maker's mark to edge for Medallic Art Co of Dayton, Nevada

This is a charming vintage centennial medallion, crafted to commemorate a century of one of the original American advertising powerhouses. Still in operation today, the design is a fascinating insight into the corporate world of mid-century America.

DIMENSIONS

Max Width: 7.5cm (3")
Max Depth: 0.5cm (.25")
Max Height: 5cm (2")

LIST PRICE

£395.00

